

Letter from the Board Chair

2023 was a tremendously positive year for Camp Fire Georgia, despite several difficulties and hardships we faced as a Council. At present, Camp Fire Georgia is both managed and operated by a Board of Directors made up of 10 volunteers with a passion for the organization and its mission. Several part-time and seasonal employees assist with daily program implementation, but at present, we are operating without an Executive Director or any full-time development staff, requiring more effort and daily responsibility from its Board than a typical organization. I am proud to say that our Board rose to the occasion in 2023 and exceeded all expectations, bringing about some major achievements for our Council. For the first time since 2018, we ended the year "in the black", due in large part to volunteer labor and an evaluation followed by a reduction of recurring expenses. We also saw a major revenue increase as we were able to offer residential camp programming once again after a 3-year hiatus following the Covid pandemic. Bringing this vital program back would not have been possible without the many individuals (both Board members and others) that volunteered their time to handle all aspects of the administration, marketing, hiring and training, program development, and even staff management, needed to make our summer camping program a success.



While these two major focuses account for most of the Council's growth this year, many smaller projects were also tackled and completed, and these small changes made a large impact. Camp Fire Georgia now operates a fully cloud-based office environment, allowing for easier communication and collaboration between Board members and employees. Historical resources were catalogued. The website was updated, and our social media platforms were utilized more effectively than ever before.

I would like to take this time to give my most heartfelt thanks to my fellow Board members for their dedication and commitment to the goals we set for 2023. We're not out of the woods yet, but this year saw more sunshine than rain, and I believe that Camp Fire Georgia is moving in the right direction towards a path of continued progress.

FINANCIALS



GROSS REVENUES: \$493,000 Compared to \$319,730 in 2022

NET REVENUES: \$58,200

- \$30,000 from the Heaton-McBrayer
- \$1,782 from Habersham United Way

\$6,363 from Employer Fund-matching grants Thank you to our donors that applied for fund-matching from their employers.

GROSS EXPENSE: \$434,800

Compared to \$378,500 in 2022

Jenn Hutchins

CAMP FIRE PROGRAMS

After School



Camp Fire Afterschool gives kids a safe and fun place to spend their time at the end of the school day, where they can get their homework done and engage in activities that encourage self-confidence, teamwork, and social emotional development.



2022-2023 PARTICIPANTS:

- Big A Elementary 13
- Liberty Elementary 14 Toccoa Elementary - 12

TOTAL: 39

2023-2024 PARTICIPANTS:

- Big A Elementary 14
- Liberty Elementary 16
- Toccoa Elementary 21 • 5th Grade Academy - 7

TOTAL: 58

Absolutely Incredible Kid Day! MARCH 16, 2023

Camp Fire GA celebrated this Camp Fire National Holiday by treating our Afterschool Camp Fire kids to pizza parties and sharing letters written especially to them from Camp Fire GA Alum, telling them how incredible they are and that they can achieve their dreams!



Doyle Street Pool

Summer 2023 at Doyle Street Pool saw 3 weeks of swimming lessons for youth in the Stephens County community and over 20 private swim parties. Weather-permitting, Doyle Street Pool opened daily from 12:00-6:00 PM and was utilized by families throughout Toccoa.

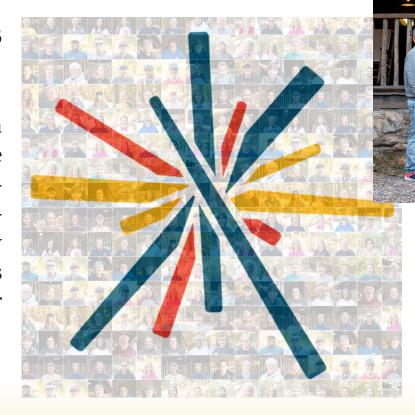




CELEBRATING 100 YEARS EMPOWERING YOUTH

Camp Fire Georgia was chartered in 1923 and marked its 100th Anniversary this year.

Throughout the last century, Camp Fire Georgia has continued to empower young people through our traditional clubs, community-family clubs, self-reliance programs, special-education programs, afterschool programs, day camps, and overnight camps. Camp Fire teaches kids how to believe in themselves, work together with others, problem-solve, and be creative.



Camp Fire Georgia acquired land for a summer camp in 1926, and Camp Toccoa was built as a place for Camp Fire kids to experience nature, build lifelong skills, and have fun. In November 2023, alumni of all ages gathered to celebrate our organization's anniversary, spending a beautiful fall weekend "beneath the pines" at Camp Toccoa. After 100 years, our core mission of "connecting young people with the outdoors, with others, and with themselves" is still at the forefront of every program, activity, and event offered by Camp Fire Georgia.

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Total Donations \$ 29,115

Thank you for your continued support!









CAMP TOCCOA

Overnight Summer Carrys

After three summers with empty cabins, it was a great joy to welcome overnight campers back to Camp Toccoa! The 2023 season was not without challenges, but the summer was an absolute success. Many brand-new staff members joined the Camp Toccoa family, learning camp traditions and making the magic for their campers. In total, Camp Toccoa welcomed 241 overnight campers from ages 7-17.

2023 was full of lessons, and we look forward to another great summer in 2024!

7 weeks of summer camp241 overnight campers107 day campers

Owanyake Day Carrys

Owanyake Day Camp also had a busy summer season, welcoming 107 day campers ages 5 to 13 for an action-packed 7 weeks of camp!



Several major repairs were made this year at Camp Toccoa, including the replacement of a broken culvert and the re-grading of the affected roadway, repairs to the kitchen walk-in coolers, replacement of the surface material of the lake's dock, and the removal of several dangerous trees.

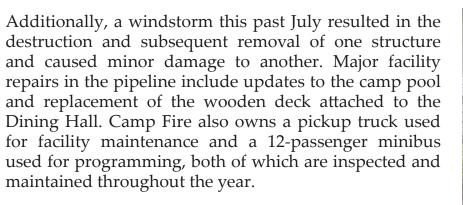


Carrys Toccoa as a Retreat Center

Rental groups throughout the spring, fall, and winter seasons allow for Camp Toccoa's facilities to remain in use while also providing a revenue stream. In 2023, we hosted a Girl Scout troop, a sorority retreat, and family getaway weekends.

Events at Carrys Toccoa

13 campers and several volunteer staff rang in the 2023 year at Camp Toccoa during Clyde's Rockin' New Year's Eve Celebration. It was a priority to bring back this event after not holding it in 2022, and everyone had a great time. We were also able to bring back our Haunted Forest event in October – a very popular event for the Toccoa community. Haunted Forest offered carnival games, trick-or-treating, and a special "Nocturnal Birds of Prey" show featuring owls, hawks, and falcons, to over 100 kids and their parents, raising a total of \$2,045.00. Lastly, the Camp Fire GA Centennial Celebration in November was the cherry on top of a busy year of events at Camp Toccoa. With 75 in attendance on Saturday, attendees enjoyed a cook-out lunch, afternoon activities that included art, canoeing, archery, and sports and games, and a fantastic dinner catered by our friends at Sunday Diner in Clayton, GA. The Centennial Celebration event brought in a total of \$3,707.00 (\$1,050.00 of which was raised by the silent auction)!





mission

CAMP FIRE CONNECTS YOUNG PEOPLE TO THE OUTDOORS, TO OTHERS, AND TO THEMSELVES.

values

WE ARE INCLUSIVE.
WE GET OUTDOORS.
WE PRIORITIZE RELATIONSHIPS.
WE HONOR THE POWER OF YOUNG PEOPLE.
WE ARE LEARNERS.
WE TAKE ACTION.
WE ARE RESPONSIVE.
WE PURSUE IMPACT.



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SHARE SUMMER CAMP INFO WITH YOUR COMMUNITY